



# WALK THIS WAY

## Delivering Walkable Development

Half Day Seminar - 29th April 2010

### Why do it?

The health and sustainability benefits  
By Jim Walker, CEO of WalkEngland

### Who's done it?

European exemplars  
By Steve Melia, Founder of CarFreeUK

### How to plan it?

People Led Planning  
By George Ferguson, Chairman Ferguson Mann

### How to deliver it?

Partnership Structures  
By George Grace, Partner, King Sturge Consultancy

### Venue:

**King Sturge Bristol**

40 Berkeley Square  
Bristol BS8 1HU



The seminar is free of charge however places are limited.

To register your interest please email [kath.holbrook@kingsturge.com](mailto:kath.holbrook@kingsturge.com) with your name, position, organisation and contact details. **We will be confirming places on 16th April 2010.**

Programme	About the Speakers
12.30	Buffet lunch and networking
<p>1.15</p> <p><b>Why do it? - Health and Sustainability</b></p> <p>A summary of the evidence from health, transport and sustainability agendas which collectively make the case for creating and promoting environments where people choose to walk. The session will explore the opportunity to reduce carbon, obesity and congestion while increasing demand, the return on investment and ultimately the liveability of communities.</p>	<p><b>Jim Walker, CEO of WalkEngland</b></p> <p>Jim is CEO of Walk England, a Social Enterprise supported by the Department for Transport to bring together and inspire people who want to walk more. He is Chair of Walk21, the international consultancy and conference series, Communications Director for the European Union's 'Walk Europe' Project, a Commissioner on the Board of The London Waterways Commission and an Enabler for the Commission for Architecture and the Built Environment. He is currently an advisor to the Olympic Delivery Authority helping ensure as many people as possible walk and cycle to the Olympic Games in 2012 and is advising the Mayor on walking policy for London.</p>
<p>1.55</p> <p><b>Who's done it? – European Exemplars</b></p> <p>This presentation will describe and illustrate the three different types of carfree development found around Europe, contrasting these with the markedly different British concepts of 'car free housing' and 'low car housing'. He will also describe the findings from research in the UK, into the potential market, and the people who are most likely to move to new carfree developments.</p>	<p><b>Steve Melia, Founder of CarfreeUK</b></p> <p>Steve is a Senior Lecturer at the University of the West of England following four years researching European carfree developments for his PhD thesis. He is also co-founder of 'Carfree UK', which was formed by a group of planners, architects, researchers and campaigners who recognised the potential for growth of 'carfree oases' – large new residential areas built in accessible urban locations which exclude motor traffic, and replace expensive underground parking with higher residential amenity and facilities.</p>
2.35	Q&A
2.45	Coffee break
<p>3.00</p> <p><b>How to Plan it? – People Led Planning</b></p> <p>The success of any development is as dependent on the quality of the space between and around buildings as it is on the design of the buildings themselves. George will present the principles behind key projects by Ferguson Mann Architects and others entailing master-planning solutions, such as the design of urban extensions and urban villages, through to sizeable interventions in urban areas, often of a sensitive environmental and sustainable nature.</p>	<p><b>George Ferguson, Chairman Ferguson Mann</b></p> <p>George is a past President of the RIBA when he was noted for championing the causes of education, the environment and good urbanism. He was founder of the national network of architectural practices, Acanthus, and co-founder and Director of the Academy of Urbanism. He writes and broadcasts extensively on architectural, environmental and urban issues. He was appointed a CBE for services to architecture and to the community in the South West in the 2010 New Year honours.</p>
<p>3.40</p> <p><b>How to Deliver it? – Partnership Structures</b></p> <p>An overview of development and regeneration delivery structures and funding mechanisms to provide a real platform for the public sector to both catalyse and control direct development. Including:</p> <ul style="list-style-type: none"> <li>▪ Development agreements</li> <li>▪ Local asset backed vehicles and other special purpose vehicles</li> <li>▪ Voluntary developer partnerships</li> </ul>	<p><b>George Grace, Partner, King Sturge</b></p> <p>George fulfils a unique role within King Sturge Consultancy, bridging regeneration, financial services and public sector, in order to bring a more holistic perspective to projects. Significant experience has been gained advising public and private sector organisations in some of the most innovative new partnership arrangements currently being adopted in the UK. In addition to experience of the asset backed vehicles created by King Sturge, he has been involved in some of the most successful voluntary developer partnerships in the UK (Paddington Waterside Partnership) and led the creation of one of the UK's first BIDs (Business Improvement Districts).</p>
4.20	Q&A
4.30	Close and Refreshments

